

**JULY MEETING OF THE PET OVERPOPULATION ADVISORY COUNCIL
COMMITTEE ROOM #1
Wednesday, July 27th, 1 pm**

MEETING MINUTES

WELCOME & INTRODUCTIONS 1:05

ROLL CALL

William (Bill) Barse
Lauren Debetaz (OMV Representative)
Brittany Young (alternate)
Holly Hobbs
Holly Williams
Evie Burguieres
Libby Haydel
Jeff Dorson
Jonathan Henriques
Danyell Henriques (alternate)
Mark Mcmorris Jr. (alternate, was not needed for quorum)

Yes we have Quorum

OLD BUSINESS

Recap of Committee Functions - to collect and distribute funds collected from animal friendly license plates. We give out about \$25,000 a year (we are a smaller State for this). Grants range from \$1-\$3K Our job is to review their grants and distribute the funds.

Minutes from previous meeting
Oct 29th 2021 Minutes

No discussion on the minutes,

Jeff Motions to accept minutes as-is into the record
Lauren Seconds
Motion Passed
Meeting minutes from October 29th 2021 meeting are entered into the record

NEW BUSINESS

Annual Financial Report Current Balance
\$21,734 in the account, from quarterly distributions checks, we get \$50 per license place
~\$3500 per quarter

Not as much as last year because we had 2 years to distribute

Lots of room to improve and collect more \$

People can and do donate directly to the council, however, it's not tax deductible because we are not a nonprofit.

WEBSITE DISCUSSION

Website is maintained and monitored by Beau Gast, \$350/year

Beau makes upgrades and edits and gathers submissions from website

No discussion, no opposition,

Keeping that in place for this year

BYLAWS

Evie created the basic Bylaws. Internal Workings of the council, how we vote, what are the offices. Any discussion? No discussion.

We will vote on positions at our October meeting. The Chair is presumably Jeff, we still have openings for Vice Chair and Secretary/Treasurer, we will vote in October on those positions. The terms are 3 years.

Jeff Moves to accept the bylaws with no amendments

Jonathon Seconded.

Passed.

The Bylaws are voted into the record as is.

REVIEW OF 2022 GRANT CYCLE

We need to pick a date whereby applications are due for the grant.

Aug 3rd open?

End Sept 30th?

Meeting second week of October

Holly says there's a finite time? Yes, So that could work. Roughly 2 months.

We will vote in October.

Grant Cycle is confirmed Aug 3rd - Sept 30th.

OPEN DISCUSSION

How to best promote the specialty plate, expresslane.org, go to vehicles tab, specialty license plate tab, they can print, mail it in to OMV, and ship them the plate.

How much is the plate? The plates generate \$50 each for the council and can cost anywhere from \$50 on up depending on the car.

Bill asked in the grant process? The website has all the forms.

Promote it on Facebook and Instagram.

John asked, is there a way to apply a link on our website?

Lauren will ask her public relations manager to see if that is possible and they will retouch base.

Holly said an easy cost effective way of doing this is to have a domain name that links directly to the expressomv website.

One small event a year to promote and highlight the need for this. A dog walk or meeting to promote this license plate, something, some more energy and momentum.

Holly said an idea of the image could be a contest with local artists to update the image on the plate.

Lauren said This plate was implemented in 2007 and since that time a total of 1250 plates have been sold.

Perhaps a contest of artists to be featured on our website could bring some energy momentum to this cause.

Maybe a 5K in the fall? You can do individual runs and donate to organizations on Wolftracks App. Run or park or something that people could participate in 5K or remote run.

Bill would like to propose the OMVs blessing a contest with a pet friendly license plate, someone from the council sees it and if we see that they have it, we notify the person that they won \$500. We can put a note on the car.

Lauren offered a contest where people will submit a photo of them online to be entered into a drawing and then it is outside the OMV.

Bill moves to propose a reward or prize to someone who has a Louisiana Animal Friendly tag. They would take a picture to the council. We will wait till the next meeting for a motion. (motion not seconded)

We need posters/banners to have at adoption events.

We need Flyers/Banners/

We need to find a graphic designer and printing a banner or two and brochures.

Holly can reach out to her artists friends and things to get

PackRat does all free printing for animal rescues. Holly H said that she can

Nola Dogs 5K in October, could we partner with them to add on to their information provided? Online link and put this on the radio. We can get it Aired in NOLA and Baton Rouge areas. NOLA DOGS 5K oct 16th, could we have a booth there?

QR Code on the Banner. QR Code is a great idea. We can combine both.

Jeff can ask his Board to put aside money for this?

Jeff motions to have HSLA put up money for promotional materials for this walk and can staff it with volunteers.

Evie seconded the motion.

Motion approved to have HSLA fund booth and promo materials for Overpopulation Council to have at NOLA DOGS 5K.

No other discussion.

Anything else?

Holly said what if we did a fundraising gala or event every year? Gifts from donations. We need to get more money in. People can donate.

Next meeting should be after Oct 16 Dog Run

NEXT MEETING SCHEDULED FOR OCTOBER 19TH, 2022

Anything else?

Jeff moves to adjourn the meeting

Evie seconded the motion

Adjournment 1:45pm